

January 12, 2015

Dear Guidance Counselor:

Student Insights is once again sponsoring a scholarship contest for high school seniors. We greatly appreciate your help in communicating this scholarship to students at your school.

### ***2015 Student-View™ Scholarship Program***

*The 2015 Student-View Scholarship Program is offering \$11,000 worth of scholarships to high school seniors who plan to attend a four-year college, community/junior college or career school. The program includes:*

- *One \$4,000 scholarship*
- *Two \$1,000 scholarships*
- *Ten \$500 scholarships*

*It's quick and easy to apply:*

- *No minimum SAT/ACT score or grade point average*
- *No essay required*
- *No lengthy application forms*
- *No application fees*

*Simply log on to [www.student-view.com](http://www.student-view.com) and complete a 15-20 minute application survey about colleges in your area.*

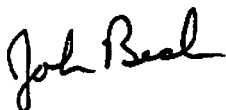
*The scholarship will be awarded via a random drawing of all completed applications. The scholarship winner will be announced in May, 2015.*

*Don't wait. The scholarship deadline is April 22, 2015.*

*Student Insights is a market research firm helping colleges and universities communicate more effectively with high school seniors. For more information about the company, log on to [www.studentinsights.com](http://www.studentinsights.com).*

If you have any questions, feel free to contact us at 724-903-0439 or [contact@studentinsights.com](mailto:contact@studentinsights.com).

Thank you.



John Becker  
President  
Student Insights