



Essay Contest Rules 2018

Participation in the essay contest constitutes your full and unconditional agreement to these Essay Contest Rules and Sponsor's decisions, which are final and binding on all matters related to the contest. If you are under the age of majority in the jurisdiction of your residence, you must obtain the consent of your parent or legal guardian to enter.

Sponsor: The Huntington National Bank, 41 South High Street, Columbus, OH 43287.

Length: Your essay must be at least 1,000 words but may not exceed 1,250 words (word count does not apply to any citations in your essay). The word count must be included on the document you submit.

Content and Judging: Submissions will be judged on the quality of analysis and interpretation of the #MyHuntington movement, creativity of the proposed business or economic development idea, as well as form, style and mechanics. **Successful entries will answer all aspects of the prompt and demonstrate an understanding of the #MyHuntington movement and the needs and opportunity for Huntington, West Virginia from a business or economic perspective.** The top three essays from each school will advance to the final round of judging that will determine the winner, runner-up, and honorable mentions. Essays must be the original work of the student submitting the essay. All decisions of the judges are final.

Judging Process: The top three essays from each school will be determined by representatives from that school's faculty and administration. These individuals will also serve as ambassadors of the essay contest and have been selected by individuals from Sponsor and the #MyHuntington committee. **The authors of the top three essays from each school will be invited to attend the final award ceremony at Marshall University. The #MyHuntington committee and Sponsor will select a single winner out of the three finalists. The winner will be announced at the time of the event.**

Submission: Submit essay along with cover page including name of participant, school, and word count to your school's designated collector(s) on or before February 15, 2019. Your essay will be disqualified if it does not meet the requirements or if your essay is not submitted on or before February 15, 2019.

Eligibility: The essay contest is open to students who are currently seniors at Spring Valley High School, Huntington High School, Cabell Midland High School, Wayne High School, Grace Christian School, Covenant School, Tolsia High School and St. Joseph's High School. Only one essay may be submitted per student. Students who are immediate relatives of any judge of the essay contest are not eligible to participate.

Prize: A \$1,500 scholarship for expenses at Marshall University will be awarded to the writer of the winning essay. The scholarship shall be paid directly to Marshall University to cover costs for the winner's tuition expenses. The winner must enroll for classes beginning no later than the 2020-21 academic year. No cash alternative or prize substitution is allowed, except in Sponsor's sole discretion. Taxes (including any income taxes) are the sole responsibility of the winner, regardless of whether the prize is used in whole or in part.

Ownership of Entries: Your essay will become the exclusive property of Sponsor once submitted and will not be returned. By submitting your essay, you agree that your essay is gratuitous and made without restriction, and will not place Sponsor under any obligation, that Sponsor is free to use or otherwise disclose the ideas contained in the essay on a non-confidential basis to anyone or otherwise use the ideas without any additional compensation to you. You acknowledge that, by acceptance of your essay, Sponsor does not waive any rights to use similar or related ideas previously known to Sponsor, or developed by its employees, or obtained from sources other than you.

Use of Name and Likeness: Except where prohibited by law, you agree that Sponsor may use your name, photograph, likeness and limited biographical information for advertising and/or publicity purposes in any and all media without territorial or time limitations and without compensation to you.

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Welcome.

